

OCTOBER 2-4, 2026

PROSPECTUS

**IMA
ANNUAL
MEETING**

EXHIBITOR
PACKAGES &
MEETING TIPS

**RESERVE
YOUR
SPOT
TODAY!**

VISIT BEAUTIFUL
SUN VALLEY, IDAHO

IMA  IDAHO
MEDICAL
ASSOCIATION

Dear Prospective Exhibitor,

We invite you to connect directly with Idaho physicians at the Idaho Medical Association's 134th Annual Meeting, October 2-4, 2026, at the Sun Valley Resort.

The IMA Annual Meeting brings together a highly engaged, physician audience from across Idaho, representing a wide range of specialties, practice settings, and leadership roles. More than ninety percent of attendees are practicing physicians, many of whom influence or make purchasing decisions for their clinics, practices, hospitals, and health systems.

Exhibitors benefit from an intentionally designed meeting structure that prioritizes interaction. Dedicated exhibit breaks, shared meals, and social events are built into the agenda to encourage meaningful conversations in a relaxed, destination setting. Sun Valley's resort environment further supports relationship building by allowing exhibitors and attendees to connect beyond the exhibit hall.

By exhibiting with the IMA Annual Meeting, your organization gains:

- Direct, face-to-face access to Idaho physician decision-makers
- Visibility alongside the state's leading physician organization
- Opportunities to build trust and brand recognition in a collegial environment
- Alignment with advocacy efforts that protect the practice of medicine and improve patient care in Idaho

The IMA Annual Meeting is not a large, transactional trade show. It is a focused, relationship-driven event where exhibitors have the time and access needed to make authentic connections with physicians who are deeply invested in their profession and their communities.

We look forward to working with you to identify the exhibitor or sponsorship opportunity that best supports your goals. Please contact us with any questions or to reserve your space.

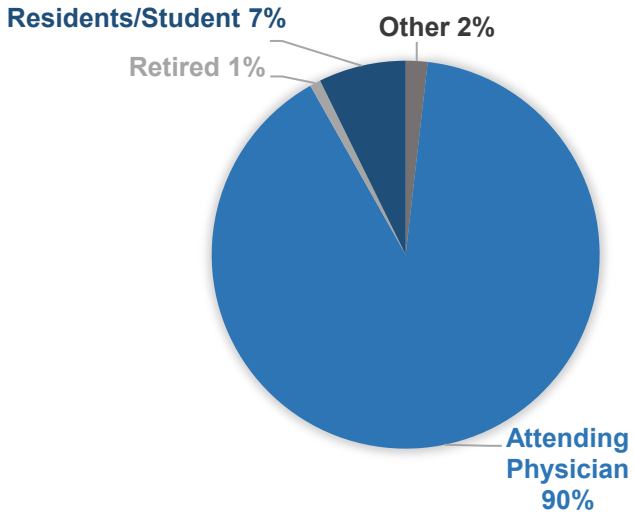
Thank you for supporting the Idaho Medical Association, Idaho physicians, and the patients they serve.

Sincerely,

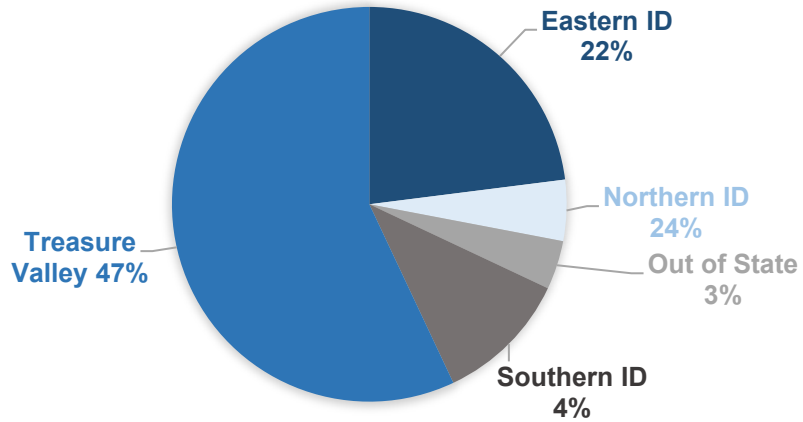
Sara Beattie
Deputy Director
Idaho Medical Association
208-344-7888 / vendors@idmed.org

IMA ANNUAL MEETING ATTENDEES BY NUMBERS

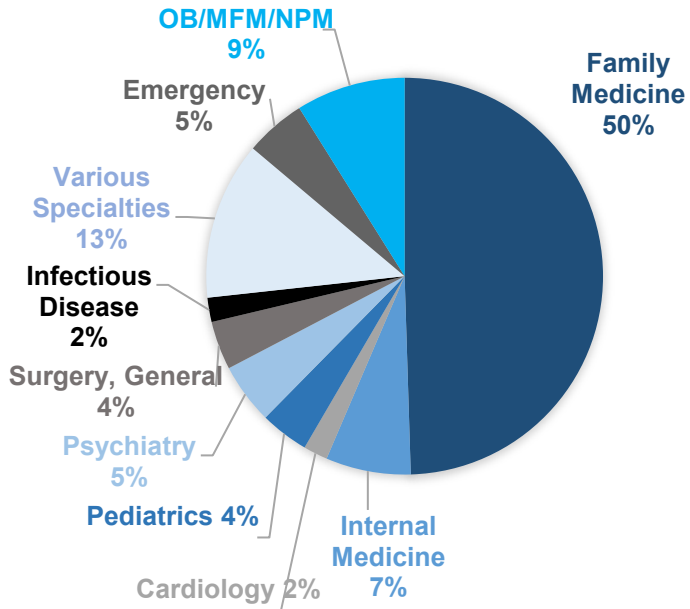
PHYSICIAN STATUS



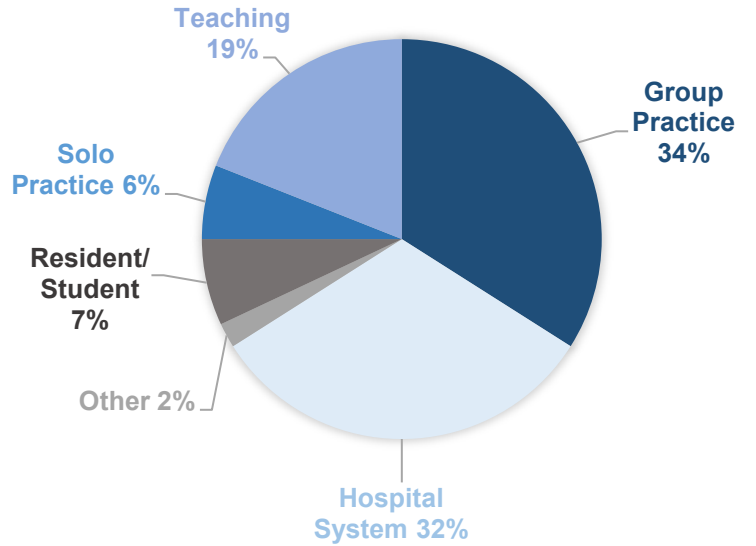
PHYSICIAN PRACTICE LOCATION



PHYSICIAN SPECIALTIES



PHYSICIAN PRACTICE TYPE



IMA ANNUAL MEETING EXHIBITOR BENEFITS COMPARISON CHART

Benefits*	General \$1,250	Bronze \$2,000	Silver \$3,500	Gold \$5,000	Platinum \$7,500	Diamond \$10,000
Custom Branding Opportunity	—	Table Tent Logos	Choice of 6 Unique Options	Choice of 6 Premium Options	Platinum Sponsor Branding	Diamond Sponsor Branding
Exhibit Booth	✓	✓ Standard	✓ Priority	✓ Priority	✓ VIP (2nd Choice)	✓ VIP (1st Choice)
Exhibitor Credentials (Included)	2	2	2	2	3	3
Event Access (Fri & Sat)	✓	✓	✓	✓	✓	✓
Company Listing (Program & Website)	Name Only	Logo	Logo	Logo	Logo	Logo
Prize Drawing Participation	✓	✓	✓	✓	✓	✓
Social Media Highlight	—	—	✓	✓	✓	✓
Program Advertising	—	—	Varies	Full-Page B&W	Full-Page Color	Newsletter Ad + Full-Page Color
Conference Video Feature	—	—	—	Varies	1.5 Min	2 Min
E-Blast Logo Recognition	—	—	—	—	✓	✓
President's Dinner Tickets	—	—	—	2	3	8

***See Exhibitor Opportunity Details document on the IMA website for more information about specific Premium opportunity details.**

EXHIBITOR OPPORTUNITIES

1. General Exhibitor – \$1,250

A simple way to connect with attendees through a standard tabletop exhibit during scheduled exhibit hours.

Includes:

- **Booth Setup** - One 6-foot skirted table, two chairs, and two exhibitor badges.
- **Event Listing** - Company listing in the program and on the event website.
- **Event Access** - Access to exhibit hall and social events on Friday and Saturday morning.
- **Attendee List** - Registered attendee list, excluding ACCME-ineligible companies.
- **Prize Drawing** - Option to join Saturday prize drawings, if eligible under ACCME guidelines.

2. Premium Exhibitor – Diamond, Platinum, Gold, Silver, Bronze

Premium packages include better booth placement, year-round online visibility, and added recognition throughout the event.

Includes everything in General Exhibitor, plus:

- **Priority Booth Placement** – Preferred placement based on support level and payment order.
- **Year-Round Online Visibility** – Logo and website link on the IMA Annual Meeting website through year-end.
- **Added Recognition** – Extra recognition in the program, signage, announcements, and other event materials.

Choose from the support levels below to receive the listed benefits. Opportunities are available on a first-come, first-served basis, so early registration is encouraged! For more benefit details, please visit our website www.idmed.org.

- Diamond Exhibitor – \$10,000
- Platinum Exhibitor – \$7,500
- Gold Exhibitor – \$5,000 – 6 Unique Options Available
- Silver Exhibitor – \$3,500 – 6 Unique Options Available
- Bronze Exhibitor – \$2,000

3. Virtual Exhibitor – Cost varies depending on customized opportunity selected

***See Exhibitor Opportunity Details document on the IMA website for more information about specific Premium opportunity details.**



Annual Meeting Agenda

Thursday, October 1

2:00 pm Registration (until 5:00 pm)

2:00 pm Exhibitor Hall Set-up (until 5:00 pm)

Friday, October 2

7:00 am Registration

7:00 am Exhibits Open - Breakfast

8:15 am Credentialing

8:30 am House of Delegates*

10:00 am Break to View Exhibits

10:30 am House of Delegates – Reconvenes*

Noon Physician and Exhibitor Luncheon

1:00 pm House of Delegates – Reconvenes*

5:00 pm Welcome Social

7:00 pm Open Evening

Saturday, October 3

6:45 am Registration

Saturday, October 3 (continued)

6:45 am Exhibits Open - Breakfast

7:45 am CME Session*

9:45 am Break to View Exhibits – Prize Drawings

10:15 am Exhibit Hall Breakdown

1:00 pm Conclusion of CME Session* - Open for Lunch

2:00 pm Family Fun Activity

6:00 pm Kids' Party

6:00 pm President's Social and Dinner

Sunday, October 4

7:30 am Breakfast

8:30 am House of Delegates - Final Session

11:30 am Estimated Adjournment of House of Delegates

Highlighting indicates events all exhibitors are welcome to attend

Highlighting indicates an event only select Premium Exhibitors are invited to attend

Highlighting indicates exhibit hall set-up/breakdown times

* Indicates exhibitors are welcome to attend, but only if additional seating is available. Seating can be limited, and IMA members will be prioritized.

(Agenda subject to change without notice)